

Company Profile



GRAPHIC
DESIGN



LARGE
FORMAT



SCREEN
PRINTING



OFFSET
PRINTING



DIGITAL
PRINTING



SIGNAGE
WORKS

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Booklet Cover Artwork; Drawing showing Dar es Salaam City from Indian Ocean.

WHO WE ARE?



Brand Vision is a trade name under SEIFEE GRAPHIC & DESIGNERS which was founded and licenced on 25th May 2000 in the United Republic of Tanzania with TIN No. 100-498-170 and VRN No. 10-016628-N.

At **Brand Vision** we have set a clear and definitive goal; to never compromise on anything. Even before we kicked off our operations, we had an in-depth knowledge of the market.

Throughout the years of experience, we have worked with prestigious companies and helped them succeed in rigorous markets, and with their growth and success, has our knowledge and standards grown. We continuously prove to our customers that our combination of experience and passion is the secret.

About

OUR BACKGROUND

Our success formulae combines internationally experienced, creative and strategic thinkers with deep knowledge of local culture.

Our team includes brand consultants, passionate marketers, certified designers, creative directors and customer retention experts. We believe that through creative thinking and strategic planning, we reach the marketing objectives of our clients.

We are fully compliant with the regulatory authorities in the Republic of Tanzania and international business code of ethics and conduct.



OUR VISION

To bring value to the advertising, print and digital landscape of the country and contributing our part in the economy.



MISSION

To enable businesses to grow by using our effective marketing strategies and to deliver maximum amount of satisfaction to our valuable partners.

Creating brands that Last

About SEIFEE GRAPHIC & DESIGNERS



With a humble start in 2000 with one printing press, a few employees and a big vision to change the printing world, Seifee Graphic & Designers is today recognised as a leading printing company in Dar es Salaam that offers combined options for commercial print, publications & packaging materials.

With a large technical staff, we have a

state-of-the-art production facilities in Dar es Salaam.

Our printing units offers customers with a strong support structure across an extensive range of printing services.

Our ultra-modern facilities comprise state-of-the-art German machines with up to 5 colour printing combined with

special printing effects & precision finishing, that deliver a variety of unique print solutions. All our presses are calibrated with renowned colour management software to ensure absolute colour consistency.

At Seifee Graphic & Designers, we understand the impact of timely delivery on our customers' business and have an ethos to deliver quality to our clients, on time, every time.



Our SERVICES







GRAPHICS AND DESIGN

Graphic design can help you develop your business and give your brand an image that people can admire. It has a huge significance in not only today's world of product marketing but also that of services for profit and non profit organisations. If you are starting a new business or simply looking to refresh your business and developing your presence in the market, you can take the advantage of our creative design solutions.

We believe that in creative design there are no set ideas only bespoke solutions as all clients are unique and have specific needs.

And at Brand Vision we always go the extra mile to create excellent visuals that are not only grab attention but also motive customers to take action.

STARTER

New company logo or brand guidelines i.e. corporate stationery, uniforms, signages and image concept application.

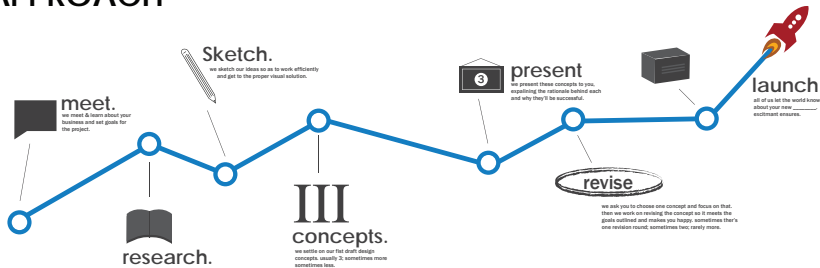
ADHOCK

Design on demand for a variety of individual branding elements, such as posters, brochures, web/social and work place interior branding and lots more!

REFRESHER

Changes on existing company logo or designing a new logo concept for the company or organisation.

OUR APPROACH



Our creative designs are meant to provide your business with the best types of uniqueness.

Our design services can be broken down into the three separate stages as shown above; STARTER, ADHOCK & REFRESHER.



OFFSET & DIGITAL PRINTS

Printing is a process that takes many years to master and great skill to fully harness its' power. We pay keen attention to details and we'll always exceed expectations.

Brand Vision offers you a chance to give your product a boost with our unique and personalized promotional products that will help your product reach a broader audience. You can also take advantage of our give-aways and promotional item services for other purposes such awarding your loyal customers and clients with different promotional items.

This is a special service because you can have us print and engrave your logo or customize on a wide range of products. Promotional gifts have become far more than just a growing trend in event marketing or just for brand awareness. Companies are discovering that the benefits are widespread, allowing you to get your brand's name out there in the most appropriate and unique ways. Corporate products are greatly effective way to reward, thank or inspire employees, customers or potential customers, while still educating and informing people about your brand.

These are some common give-aways and promotional items that you can use to boost your business and reward your clients and customers or employees; Brochures, Profiles, Posters, Fliers, Carrier Bags, Folders, Scratch Cards, Gift Cards, Personalised Invites,

Variable Data Printing, Calendars, Diaries, Notebooks, Gift Hampers, etc. Publications such as; Magazines, Annual Reports, Text Books, Coffee Table Books, Newsletters, etc.

We also print corporate branded items such as: business cards, proforma/invoice/delivery books, letterheads, food & beverage menus, and many more!



Speedy
delivery



Attention
to Details



Quality
Service







LARGE FORMAT PRINTING

With us; size does not matter when it comes to printing or executing any branding project. We ensure that you not only receive very high quality printing but also great service delivery for the cases where you require installation to your desired site.

We print items such as; Banners, Roll up Banners, Tear drop Banners, Wobblers, Shelf Strips, Danglers, On-site Branding, Wheel covers, Jumbo banner Stands Corporate Giveaways, Executive Gifts, Uniforms, Umbrellas & Parasols, Drinkware, Office Items, Tech Items, Bags, Pens, Keyrings and many more depending on the branding need that you may need.

Talk to our branding experts to advise you in the best way to brand your work space.





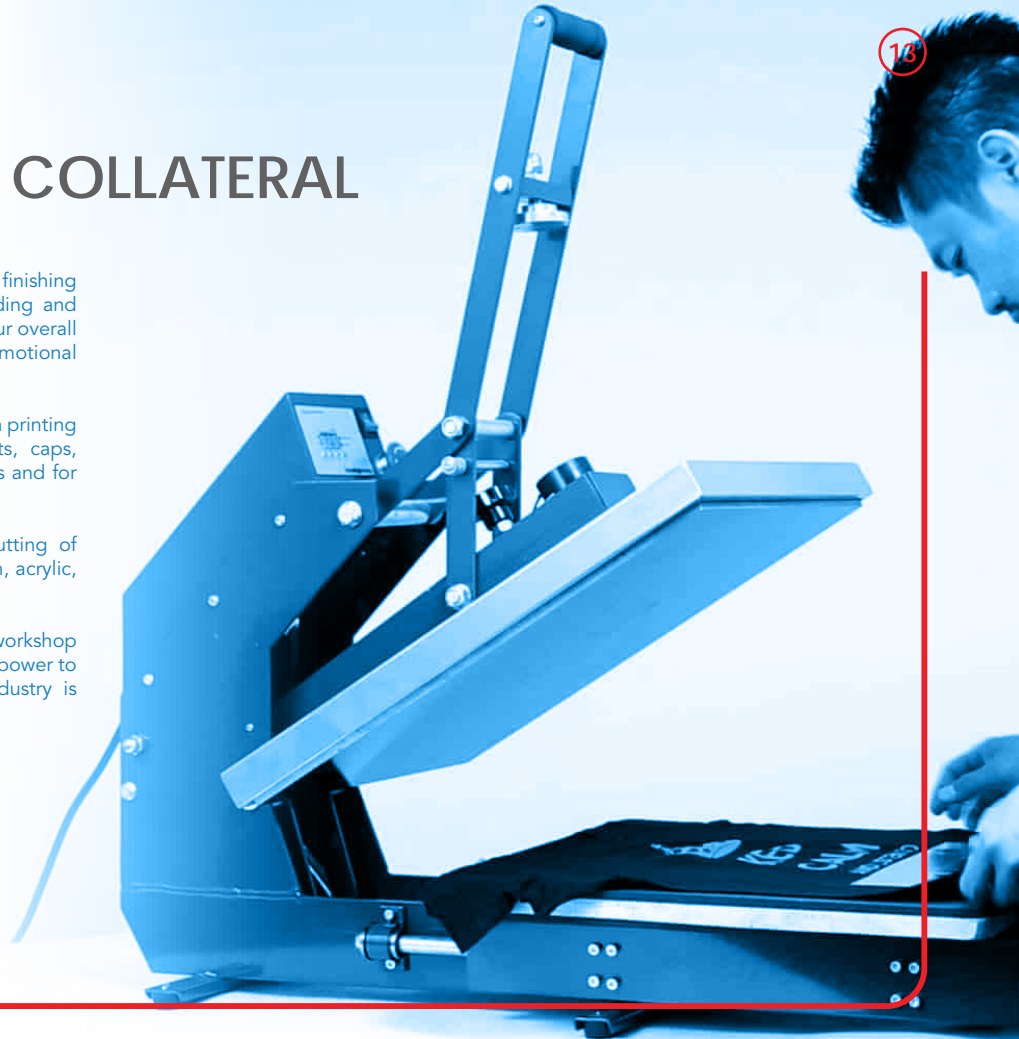
OTHER PRINT COLLATERAL

Additionally, our in-house capacity in handling the finishing process through the use of cutting, stitching, folding and creasing machines has contributed significantly to our overall success within commercial print, packaging and promotional material.

We also now offer dedicated services for both screen printing and embroidery of various items such as T-shirts, caps, various apparels like aprons, beddings, facial masks and for any item for which the need may arise.

Finally we provide services for engraving and cutting of various material like wood, glass, metal / aluminium, acrylic, alucobond, marble, to mention but a few.

We are always evolving and growing to equip our workshop with latest technology, technical expertise and man power to handle more complex projects than the local industry is currently able to handle.



T&S
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SIGNAGE WORKS

When it comes to signages, the first thing that comes to mind is durability, then style, then effectiveness of communication.

We deliver these and more at a bargain, and will not compromise the quality at any cost. Having worked on many signage works and premise branding of many of our clients; we have still maintain the highest level of attention to the details that will make your project a success as well.

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WEB AND SOCIAL MEDIA

Empower your brand and enrich your user's experience with a highly interactive and innovative website built to offer the best user experience. Gain website traffic, gather attention, and promote your marketing effort through the technologies of social media websites targeting and audience reach.

The services we offer include the following;

> Digital Strategy

We help you develop a winning strategy that maximizes your effectiveness while minimizing the time and money required to achieve your goals.

> Website Design & Development

Our award-winning design team will create the best looking and most effective website possible – for your situation.

> Digital Marketing

Simply stated, we get results. Whether you are looking for more website traffic, more leads, more sales, more social followers, higher engagement rates, higher email open rates ... whatever your needs – we get it done. Guaranteed!



WHO WE HAVE WORKED WITH



WHY WORK WITH US?

1 **Exceptional customer service**

From the moment you make the first contact with us, we pay careful attention to the details in your required needs and we go the extra mile to satisfy them.

2 **A wide range of services**

There is no need for stress, we have all your marketing needs under one roof. Please read on to find out more.

3 **Expertise**

Our people are what make the difference and we have a highly qualified team at every point of service and product delivery in the company.

4 **Product & service quality**

Not only do we ensure that all our products meet international standards, we also make sure they meet your expectations.

5 **Fair Pricing**

We ensure that you get the great bargain each time you place an order.



Partner with Brand Vision

... a different kind of Marketing Agency

DESIGN • PRINT • BRANDING • PROMOTION

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